## **New HCPLAN Health Equity Document**

The <u>Health Care Payment Learning & Action Network</u>'s Health Equity Advisory Team (HEAT) recently released a new publication: "Value of Health Care Redefined: Social Return on Investment."



Value of Health Care Redefined: Social Return on Investment

Understanding the Landscape and Opportunities for Applying Social Return on Investment to Health Care



**Background:** The Health Equity Advisory Team (HEAT) continues to push the needle toward transformation with a new document that will highlight how using social return on investment (social ROI) to measure the value of health equity initiatives can strengthen the business case for investing in, and sustaining, programs that enhance health and well-being.

Currently, the healthcare system places disproportionate value on financial metrics and traditional clinical process and outcome measures. By excluding social benefits that are inherently intertwined with or dependent upon health outcomes, the full impact of health equity programs may be underrepresented.

For the healthcare sector, social ROI offers an opportunity to capture the value of health equity initiatives that clinical and financial metrics alone cannot.

<u>Download the guidance document today</u> to learn how health care entities can leverage social ROI to support health equity in APMs and accountable care arrangements.

