

Dr. Judy Zerzan-Thul Named New Co-Chair of the LAN's Executive Forum

As Washington State's Chief Medical Officer, Dr. Zerzan-Thul Oversaw a Transition to More Equitable, Value-Based Care Models Throughout the State

WASHINGTON, DC – March 9, 2022– Dr. Judy Zerzan-Thul, Washington State's Chief Medical Officer (CMO), has been appointed as an Executive Forum co-chair of the Health Care Payment Learning and Action Network (LAN).

Dr. Zerzan-Thul is succeeding Emily Brower, Senior Vice President of Clinical Integration and Physician Services for Trinity Health, who stepped down as one of the four LAN co-chairs. Dr. Zerzan-Thul has been actively involved with the LAN, serving on the Care Transformation Executive Forum and speaking at several annual LAN Summits as an expert on value-based payment model design and implementation. Her responsibilities as CMO of the Washington State Health Care Authority include administering the state's Medicaid program. Additionally, Dr. Zerzan-Thul has focused on value-based payment models, the state's Medicaid Transformation Project, health equity, collaboration with stakeholders, and innovative use of data.

During her tenure as Washington's CMO, Dr. Zerzan-Thul has led the state to the forefront of care transformation – overseeing the widespread implementation of value-based payment models as well as Washington's Medicaid Transformation Project. Prior to her role as CMO for Washington State, Dr. Zerzan-Thul served in the same capacity as the CMO for Colorado, where she has extensive experience in designing and implementing benefits, specifically in Medicaid programs, and was instrumental in implementing the Affordable Care Act (ACA).

The priorities that Dr. Zerzan-Thul has pursued as CMO in both Washington and Colorado align with the goals and objectives of the LAN and, in particular, align with the LAN's new State Transformation Collaboratives, an initiative recently launched by the LAN.

"The LAN is fortunate to count some of healthcare's brightest and most innovative thinkers among our stakeholders, and Dr. Zerzan-Thul certainly is part of that list," LAN Co-Chair Dr. Mark McClellan said. *"Under Dr. Zerzan-Thul's leadership, Washington State has been an example to the rest of the country of how states can transition away from fee-for-service payment models while improving healthcare access and equity for all patients. Her knowledge and expertise will be a tremendous asset to the LAN as our new co-chair."*

The LAN's current focus and priorities, and the groundbreaking work that Dr. Zerzan-Thul leads in Washington, are tailor-made to face the current challenges afflicting the healthcare industry. With a greater focus on state-level alternative payment models (APMs) and APM design, as well as putting health equity at the center of patient-centered care, Dr. Zerzan-Thul brings her passion for transforming healthcare to the forefront as one of the LAN's new co-chairs.

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About the LAN

The LAN is an active group of public and private healthcare leaders dedicated to providing thought leadership, strategic direction, and ongoing support to accelerate our care system's adoption of APMs.

Since 2015, healthcare stakeholders have relied on the LAN to align them around core APM design components, host forums and summits to share information and inspire action, build consensus among leaders, and measure the progress of APM adoption. For more information on the LAN, please visit the [LAN website](#).

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